



# ANA MOREIRA

Designer; Art Director; Illustrator

10 / 06 / 1991

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## CONTACT

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## MAIN AWARDS

1 Shortlist as Pentawards 2024

1 Grand Prix (as illustrator on a group project) at Cannes Lions International Festival of Creativity

1 Grand Prix (in illustration) at Lusos - Prémios Lusófonos da Criatividade

3 Gold (in graphic design) at Lusos - Prémios Lusófonos da Criatividade

4 Silver (in graphic design) at Lusos - Prémios Lusófonos da Criatividade

10 Bronze (in graphic design) at Lusos - Prémios Lusófonos da Criatividade

## LITERARY ACCOMPLISHMENTS

1 Campaign published at Archive Magazine - A Quatro Mãos Festival (Fev 2020)

8 Works published at Design&Design - The Book of the Year by Marc Paquin

## SOCIAL

📷 [@anamoreira\\_design](https://www.instagram.com/anamoreira_design)

in [@Ana Moreira](https://www.linkedin.com/company/ana-moreira)

f [/analuisa.moreira.79](https://www.facebook.com/analuisa.moreira.79)

## EDUCATION

2005  
2009 Professional School of Arts - EASR Porto  
Communication Design Course

2009  
2012 Graduation in Communication Design in ESAD Matosinhos

2012  
2014 Master in Graphic Design and Editorial Projects  
at Fine Arts School in Porto (FBAUP)

## EXPERIENCE

2021  
2024 **Rita Rivotti**  
Senior Designer  
Lisbon, Portugal, 2021 to present  
The best studio in Portugal in the design of wine labels and packaging.

2018  
2021 **FCB Lisbon Agency**  
Senior Designer; Art Director  
Lisbon, Portugal  
At FCB I developed several works from different professional areas. As an art director I developed, together with a team of copywriters and creative directors, campaigns for different brands in the food sector, cosmetic, cultural, etc. As a designer have created new brand identities, digital materials, POS and packaging, and editorial work.

2014  
2018 **Bastarda Agency**  
Creative Director  
Porto, Portugal  
I joined this agency since its creation, with the responsibility of creating a creative team to work on it. I worked as creative director in works related to digital communication, branding, graphic material design, and in some brands, a 360° work on their identity, naming, interior design, and brand communication.

2010  
2014 **Freelancer as Graphic Designer and Illustrator**  
Porto, Portugal

