



AMOREIRA®

Designer; Art Director; Illustrator

www.ana-moreira.com

CONTACT

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MAIN AWARDS

1 Shortlist as Pentawards 2024

1 Grand Prix (as illustrator on a group project) at Cannes Lions International Festival of Creativity

1 Grand Prix (in illustration) at Lusos - Prémios Lusófonos da Criatividade

3 Gold (in graphic design) at Lusos - Prémios Lusófonos da Criatividade

4 Silver (in graphic design) at Lusos - Prémios Lusófonos da Criatividade

10 Bronze (in graphic design) at Lusos - Prémios Lusófonos da Criatividade

LITERARY ACCOMPLISHMENTS

1 Campaign published at Archive Magazine - A Quatro Mãos Festival (Fev 2020)

8 Works published at Design&Design - The Book of the Year by Marc Paquin

SOCIAL

📷 @anamoreira_design

in @Ana Moreira

f /analuisa.moreira.79

EDUCATION

- 2005 - 2009 Professional School of Arts - EASR Porto
Communication Design Course
- 2009 - 2012 Graduation in Communication Design in ESAD Matosinhos
- 2012 - 2014 Master in Graphic Design and Editorial Projects
at Fine Arts School in Porto (FBAUP)

EXPERIENCE

- 2025 • **Freelancer**
Senior Designer / Art Director / Illustrator
- 2021 • **Rita Rivotti**
Senior Designer
Lisbon, Portugal, 2021 to present
The best studio in Portugal in the design of wine labels and packaging.
- 2018 - 2021 • **FCB Lisbon Agency**
Senior Designer; Art Director
Lisbon, Portugal
At FCB I developed several works from different professional areas. As an art director I developed, together with a team of copywriters and creative directors, campaigns for different brands in the food sector, cosmetic, cultural, etc. As a designer have created new brand identities, digital materials, POS and packaging, and editorial work.
- 2014 - 2018 • **Bastarda Agency**
Creative Director
Porto, Portugal
I joined this agency since its creation, with the responsibility of creating a creative team to work on it. I worked as creative director in works related to digital communication, branding, graphic material design, and in some brands, a 360° work on their identity, naming, interior design, and brand communication.
- 2010 - 2014 • **Freelancer as Graphic Designer and Illustrator**
Porto, Portugal

